



Art Classes



Open Studio Sessions



Art Gallery Openings

December 6, 2017

Dear Members and Friends,

Maude Kerns Art Center invites you to participate in our 2017 - 2018 Fundraising Campaign to support both ongoing operations as well as exciting new initiatives. Through your gifts, we will build on our long history of high-quality juried exhibits, art classes for adults and for children, open studios for artists, and many other visual arts activities. For details on these and other ways that the Art Center supports the visual arts, please explore our website at www.mkartcenter.org.

Your contribution to the annual campaign provides part of the funding for our ongoing programs. This year, we are also asking for your help as we look to the future through three proposed projects developed by the MKAC Board of Directors. With your support, and under the supervision of the Board, these projects will build a powerful momentum, moving the Art Center into the future as an even more vibrant, effective, and cherished part of the Eugene arts community. Below are this year's Board Projects:

- Improve MKAC's public face to better highlight our exhibits and other activities through replacement of our sign at the corner of 15th and Villard. Target: \$7,000
- Reopen and revitalize spaces currently used for storage, returning them to classrooms for teaching art and studios for practicing art. These include the former Print Studio and the former Photography Studio. Target: \$15,000
- Modernize systems and adopt technologies to improve staff effectiveness and increase our impact, building on our 2017 improvements (electronic applications and electronic ticketing). Target: \$10,000

We hope that you are inspired by all that Maude Kerns Art Center contributes to the cultural life of our community and we look forward to your support of our 2017 – 2018 Fundraising Campaign. All donations to the Maude Kerns Art Center are tax deductible.

Make sure to visit the galleries to see our Art for All Seasons Membership Exhibit and Club Mud Holiday Show and Sale, featuring the artwork of 135 member artists, on view through December 15.

Best wishes and Happy Holidays,

Karen Marie Pavelec
Executive Director

Maude Kerns Art Center, 1910 E. 15th Ave., Eugene, OR 97403 ~ www.mkartcenter.org

\$50 \$100 \$250 \$500 \$1,000 Other \$ _____

My check is enclosed, made payable to: **Maude Kerns Art Center**

Please charge this tax-deductible donation to my credit card: VISA MasterCard

Card Number

Expiration Date

Name (Please Print)

Phone

Email

Unrestricted More Studios Better Systems

New Sign Other: _____

*Contributions to Maude Kerns Art Center, a non-profit 501(c)(3) organization, are tax deductible.
Donations dated on or before December 31, 2017 are fully tax deductible for 2017.*